

Inclusive Entrepreneurship

Extraordinary Speaker Series & Lunch:

“Making Passion a Successful Business”

Guest Speaker:

Christiana Kaiser

Christiana Kaiser, owner of Bluetree Studios has translated many years of living, studying and traveling in Ghana, West Africa into a growing company that brings West African goods to Central New York. Bluetree Studios is an importer and retailer of authentic Bolga baskets and other artwork and is the producer and distributor of Better Brittle, a West African style peanut brittle. In less than 18 months Better Brittle has expanded from a presence in a few local cafes to more than 60 retailers from Brooklyn to Burlington and across New York State.



Christiana grew up in the Valley neighborhood of Syracuse and attended Syracuse University and the University of Ghana at Legon where she studied international relations and political economy. She has interned at the Centre for Sustainable Development Initiatives, a non-profit organization based in Bolgatanga, northern Ghana.

Wednesday, March 16th

12pm – 1:30pm

at the:

South Side Innovation Center / 2610 S. Salina Street, Syracuse, NY 13205
(next to Dunk & Bright Furniture)

Cost: \$10.00

\$5 for SSIC Tenants and SSEA Members

Free for Start-Up NY & PRIME Participants & SU Students

Please R.S.V.P. Crystal at:
315-443-8634 or email: crross@syr.edu

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